



adstra
Audiences

TRAVEL



Powered by online behavioral data on consumers across 90% of accessible devices in the U.S., this travel-based data enables marketers to reach consumers at the time they are ready to make purchasing decisions.

Our Foundations



- Online Behavioral data from
 - Direct Publishers
 - Analytics Partnerships
 - AdTech Integrations

Our Differences



Coverage

- >90% of Accessible Devices in U.S.

Design

- Online behavioral data updated daily
- Multichannel application– display, mobile, video, and advanced TV

Our Verticals



- Hotels/Spas/Resorts
- Airlines
- Cruise Lines
- Online Travel Sites
- Car Rental Agencies

Our Segments



- Airline Travelers by Brand or Destination
- Cruise Ship Travelers by Brand
- Hotels Travelers by Brand
- Car Rental by Brand
- Travel Purchase by Booking Platform

To learn more, or inquire about custom segments, email: AudienceSupport@adstradata.com

adstra the new **ideal**