



adstra
Audiences

HEALTHCARE PROFESSIONALS



Data driven and health provider focused, comprehensive coverage allowing for precise targeting including physicians, dentists, nurses and allied health practitioners – all by specialty.

Our Foundations



- State Licensing data
- NPI/DEA data
- Credentialing data
- HMO/PPO Provider Networks
- Professional Memberships/Directories

Our Differences



Coverage

- 6.6MM HCPs
- NPI number linked to every record

Design

- Based on deterministic data, location/fact-based
- Multichannel application – display, mobile, video, direct mail, and advanced TV

Our Verticals



- Financial Services
- Insurance
- Publishing
- Continuing Education
- Pharma/Devices
- Premiums

Our Segments



- Physicians by Specialty
- Allied Health Practitioners by Specialty
- Dentists by Specialty
- Nurses by Specialty

To learn more, or inquire about custom segments, email: AudienceSupport@adstradata.com

adstra the new **ideal**