



Business data with unparalleled depth and breadth, Adstra delivers companies from SOHO to Fortune, and professionals across all functional areas. This data is linked to hundreds of firmographic and individual attributes – providing valuable insights to B2B marketers.

## Our Foundations



### Deterministic Data

- US Businesses
- Validated Individual Contacts
- Executive & Residential Linkage
- SIC/NAICS Industry Coding

### In-Market Data

- Online Behavioral data

## Our Differences



### Coverage

- 23MM Businesses
- 90MM Contacts by Title/Function

### Design

- Based on deterministic data enhanced with online behavioral data
- Multichannel application – display, mobile, video, and advanced TV

## Our Verticals



- Financial Services/Insurance
- Telecom/Technology
- Manufacturing
- Business Services/Logistics

## Our Segments



- Executives by Title/Functional Area
- Annual Revenue/Employee Size
- Industry
- In-Market for Goods/Services

To learn more, or inquire about custom segments, email: [AudienceSupport@adstradata.com](mailto:AudienceSupport@adstradata.com)